



The Alzheimer Society of Dufferin County is excited to bring Catch the Ace to Dufferin County.

Based on the popular progressive raffle ticket draws known as "Chase the Ace" that have been operating very successfully in the Atlantic provinces over the past couple of years, the Alcohol and Gaming Commission of Ontario (AGCO) recently approved the licensing of a similar type of draw in Dufferin County.

Dufferin's first Catch the Ace draw will take place on October 26, 2017. Tickets are available now and can be purchased at our office located at 25 Centennial Rd. in Orangeville. If there are tickets remaining on the day of the draw, they will be available for purchase at our office between 9am and 7pm, as well as in Shelburne at the Mel Lloyd Centre located at 167 Centre St between 9am and 1pm.

After the first draw, 1,000 tickets will be sold at locations to be determined in Dufferin County each week and will be available on Thursdays between 8:30am and 7pm, with the draw being held at 8pm. Fundraising events are a major source of revenue for our society. We are funded 70% from the Central West LHIN but rely heavily on the local community to support our programs and services. With dementia on the rise; we must increase our efforts to be viable in the future for those who need our support!

Tickets are \$5.00 each, and if the weekly draw reaches the maximum of 52 weeks, the accumulating jackpot could end up as high as \$78,000.

Catch The Ace is a progressive, multiple-draw raffle lottery, in which participants purchase tickets for a chance to win a percentage of the proceeds from the sale of tickets for one draw plus the opportunity to win a progressive jackpot by selecting a card from a standard deck of 52 playing cards. The person who holds the winning ticket, selected in each draw, has an opportunity to select one playing card from the single deck. If the Ace of Spades is selected, in addition to winning 20% of the proceeds from the draw, the person will win the 30% progressive jackpot. If the card selected is not the Ace of Spades, the selected card is removed from the deck and the progressive prize portion of the ticket sales for that draw is rolled over into the progressive jackpot for the next scheduled draw. The remaining 50% will go to the Alzheimer Society. The lottery continues until such time as the Ace of Spades has been selected and the progressive jackpot has been awarded.

The more tickets we sell, the bigger the jackpot, so help us spread the word!

*Lottery license #9202*

For further information or media inquiries, please contact 519-941-1221 ext 104 or [awareness@alzheimerdufferin.org](mailto:awareness@alzheimerdufferin.org)