

**Annual Report**  
**April 1, 2015 to March 31, 2016**

**Mission Statement**

The Alzheimer Society of Cornwall and District was established in 1986 to alleviate the personal and social consequences of Alzheimer's disease and related dementias through family support, education, advocacy and support to research.

**Our Vision**

To provide "Help for Today and Hope for Tomorrow" for those with dementia and their families living in the five Eastern Counties.

**Board of Directors for 2015-2016**

George Knezevic (President)  
Roy Yorke (Past President)  
Marcelle Howard (Secretary)  
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Nicole Giroux Laplante  
Roy Yorke

The Society provides quality services in both official languages.

## **Become a Dementia Friend and Build a Dementia Friendly Community!**

The staff and board members of the Society extend our sincerest appreciation to everyone who supports our cause. Our community is generous with gifts of time, attendance at events, pledges, commemorative donations, third party sponsored events -all allow us to sustain our programs and services and to provide ongoing services to those in the five Eastern Counties dealing with dementia. Thank you for supporting our work!

### **Our Shining Volunteer Stars**

A special thank you goes out to all those volunteers. You give of your time and talent in a thousand ways. Your efforts on our behalf make it possible for us to achieve success!

- day program drivers, entertainers and activity assistants
- support group special speakers
- board directors
- fundraising volunteers and third party event organizers

### **Our Dedicated Staff during F2016:**

- Michelle Joannides, Administrative Assistant,
- Laurie Kennedy, Jeanne Poirier, Donna Munro, Christine Brunet, Mylaine Habel, Monique McElheran –Caseworkers and Memory Clinic,
- Sharyn Duffey and Adrian Bugelli, Campaign & Volunteer Coordinators
- Nicole Piché, Day Program Coordinator,
- Chantale Marion, Roxane Ménard, Yvette Lapensée, Roxanne Renaud, Sabrina McTaggart, Josée Bélair  
- Day Program Assistants,
- Josée Lefebvre, Education Coordinator,
- Catherine McPhee, Bookkeeper,
- Shelley Vaillancourt, Executive Director

To those we entrust to maximize the resources available and to ensure that our services continuously evolve to meet the needs of those we serve – we thank you!

## **The Best Way to Predict the Future Is ... to Create it.**

We extend our thanks to all family members who trust us enough to let us know in which areas they need services, see barriers and feel that things are going well. This important feedback is currently playing a vital role in our work plans and processes to support families in the Eastern Counties, particularly in the creation of Dementia Friendly Communities in our region.



### **Message from the President and Executive Director:**

The role of the Alzheimer Society is to offer support, information and education to persons with dementia, their care partners, to increase public awareness of dementia, to offer day program services, to advocate for services that respect the dignity of the individual and to support research.

### **Help for Today - Our Services:**

We are very proud of the work that we do to alleviate the personal and social consequences of dementia and of the dedicated staff and volunteers who work tirelessly to help persons living with dementia.

In 2015-2016,

We welcomed 284 new clients to our family support program. We provided over 5,199 visits to 940 families throughout the year. We collaborated with the development of a memory clinic in Chesterville – our second.

We received 51 new clients in our day program, for a total of 92 families served and 2933 day program attendance days provided.

In education, we reached out to 1995 public participants and 268 families and persons with dementia who attended support group sessions monthly. A total of 284 education sessions and workshops to assist those newly diagnosed, carers, staff supports, students and the general public in both languages throughout our region. We also published a monthly e-newsletter and contributed to the shared support services with Alzheimer Ontario and 7 other local Societies to maintain our [www.alzheimer.ca/cornwall](http://www.alzheimer.ca/cornwall) site and social media communications.

We contributed to the 2<sup>nd</sup> launch of the micro site in Champlain of Re-think Dementia. We began the campaign to get 7000 dementia friends and build dementia friendly communities within our region.

We received a sponsorship from Commonwell Mutual Insurance Group to support day program transportation and the development of a dementia friends training video.

Thank you to everyone who helped us, supported us, funded us including the Champlain LHIN. Be secure in the knowledge that tomorrow will be better because of the work that we are doing today.

### **Hope for Tomorrow – Research:**

The Alzheimer Society contributed \$5,000 to the national research fund to explore treatments that will slow or halt the progress of dementia, therapies that will make life more manageable for those living with it, and to probe the causes in the hope that those discoveries can lead us to a cure. In addition, we bring to our families and partners in care opportunities to participate in and to respond to research studies that support individuals diagnosed and their caregivers.

Our mission is fueled by the generosity and goodwill of our partners in care, our donors, those who have left a bequest to assist us to further our work, our sponsors, individuals who support the work that we do, and who volunteer to assist us whenever and however they are able. A special thanks to our colleagues on the Board for their leadership, and the hours of support that they have contributed to our successes over this past year.

We are driven by the reality that over 3500 individuals in our community have some form of dementia and we need to lead the charge to create dementia friendly communities. We need to mobilize the voices of persons with dementia and their families to work on building support for them to succeed in living well with dementia. So once again, we begin this new fiscal year with a challenge for each of us to consciously Rise Up in honour of those we know, to champion the awareness of supports that can help people who have a diagnosis, and to influence the fact that in our community, and as Dementia Friends, we can MAKE A DIFFERENCE!

**Respectfully,**

George Knezevic  
President

Shelley Vaillancourt  
Executive Director