

PHOTO RELEASE

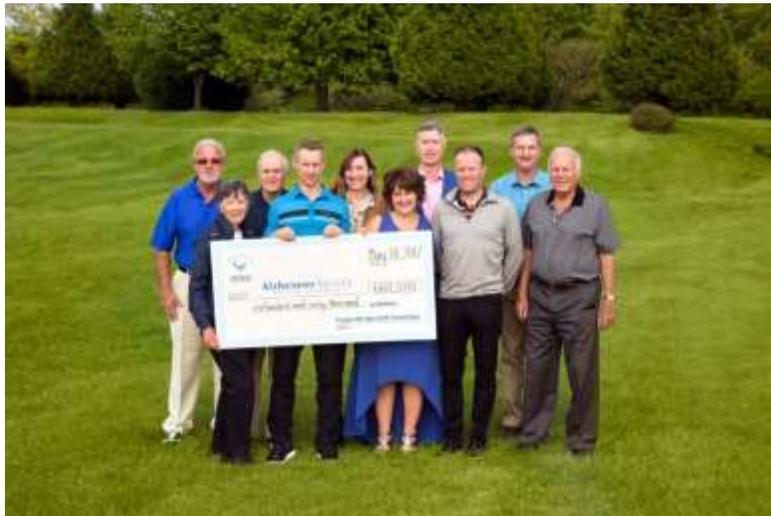
FOR IMMEDIATE RELEASE

June 7, 2017

The 23rd annual *Forget Me Not Golf Tournament* raises over \$660,000!

Vancouver, B.C. — The *Forget Me Not Golf Tournament*, presented by Canaccord Genuity, is the Alzheimer Society of B.C.'s largest annual research fundraiser. The 2017 tournament, held on Thursday, May 18 at Northview Golf & Country Club in Surrey, raised \$660,000. Golf committee chair Don Towers, proudly presented Maria Howard, the Society's Chief Executive Officer, with a cheque for this year's proceeds.

The tournament's success is due to the support received from the volunteer committee, and the many sponsors, donors and volunteers who participate year after year. A special thank you goes to this year's presenting sponsor, Canaccord Genuity. To date, the event has raised over \$10 million in support of the Society. Proceeds from the tournament fund research for a cure, support families in B.C. who are living with the disease, and help the Alzheimer Society of B.C. realize its vision of a dementia-friendly society.



Caption: *Forget Me Not Golf Tournament* organizing committee presenting donations to the Alzheimer Society of B.C. L-R: Jim Carter, Mary Beveridge, Hugh Murray, committee chair Don Towers, Alzheimer Society of B.C. Chief Executive Officer Maria Howard, Sandra Girard, Russell Lane, Chris MacDougall, Kyle Harrison, Rob Travers. Not pictured: Committee member Mark Bridges.

High resolution images available on request.

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About Dementia

Dementia is a term that describes a general group of brain disorders. Symptoms include the loss of memory, impaired judgment, and changes in behaviour and personality. Dementia is progressive, degenerative and eventually terminal. Alzheimer's disease is the most common form of dementia accounting for almost two-thirds of dementias in Canada today.

About the Alzheimer Society of B.C.

Families across British Columbia are affected by Alzheimer's disease or other dementias. The Alzheimer Society of B.C.'s ultimate vision is a world without dementia; that vision begins with a world where people living with the disease are welcomed, acknowledged and included. Working in communities throughout the province, the Society supports, educates and advocates for people with dementia, as well as enabling research into the disease. As part of a national federation, the Society is a leading authority on the disease in Canada.



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