



## Fundraising Tips

### Start Early

Registration is open. Getting a head start on fundraising will have a more successful outcome.

### Set a Fundraising Goal

Use our quick and easy online registration to set and monitor your goal. Keep your sponsors updated about how you're doing. Your supporters will enjoy being part of your challenge. Beat your goal? Set a new one!

### Team Up!

A little competition never hurt anyone! Create or join a team and see who can raise the most funds.

### Get Your Family Involved

Make the Walk a family project, whether you fundraise as a team or simply enjoy the Walk together. Getting your kids involved in the Walk teaches them about the importance of philanthropy and giving back to their community.

### Start Close to Home

Ask or email friends, family and neighbours to support you. Use the online fundraising tools to keep track of people you have emailed for sponsorship and see who has already sponsored you.

### Fundraise Worldwide

Don't limit your fundraising to people nearby. Get in touch with people in Saskatchewan, across Canada and around the world. Send them your personal fundraising webpage via email or social media.

### Match Your Gift

Many companies offer to match an employee's donation. Inquire at your job to see if they have a program. Also encourage your coworkers to support you!

### Share Your Story

People care about people. Share why raising money for the Walk is important to you and how this disease has affected you or someone you know. Personalize your online 'My Donor Page' by adding photos and sending potential sponsors personalized letters

### Mix It Up!

Coordinate a garage sale, steak night, bake sale, or simply save your pocket change for one month and put the profits towards your donations! Fundraisers are a great opportunity to talk about the Alzheimer Society and why you participate in the Walk.

### Follow Up

People are busy, so inform potential sponsors about how easy, safe and quick it is to sponsor you online!

### Say Thank You!

Thank those who have sponsored you. This is one of the most important parts of fundraising.

For more information, visit: [www.WalkForAlzheimersSK.ca](http://www.WalkForAlzheimersSK.ca) or call 1-800-263-3367

**Good Luck and Thank You!**