

Alzheimer Society

S A S K A T C H E W A N



**WALK FOR
ALZHEIMER'S**
MAKE MEMORIES
MATTER™

2017 Sponsorship Opportunities



The Alzheimer Society of Saskatchewan's Walk for Alzheimer's is a province-wide event to raise awareness and funds to support people and families living with Alzheimer's disease and related dementias. An annual event, the Walk is currently celebrated in 6 Saskatchewan communities and continues to expand. This inspiring event calls on participants of all ages and abilities to help support people living with dementia.

The Walk for Alzheimer's unites the entire community – family, friends, coworkers, social, faith groups and more. Together we display a combined strength and dedication in the fight against this disease.

While there is no registration fee, each participant is expected to fundraise in order to contribute to the cause and raise awareness.

In addition, your actions, whether through sponsorship, fundraising or participating in the event, help to change the level of Alzheimer's awareness in your local community.

Benefits

- Be a community leader in supporting people living with dementia
- Gain a presence on the Alzheimer Society website (visited by approximately 2,500 people/month)
- Engage in meaningful conversations with Walk attendees and promote long term relationships
- Show support for participating employees, clients, family and friends



Take the first step towards a world without Alzheimer's disease.

Become a sponsor!

Join us in making dementia a memory!

| Tiered Sponsorship Program | Presenting | Memory Lap | Photography | Provincial Lane | Field of Forget-me-nots | Lane |
|--|--------------|---------------|-------------|-----------------|----------------------------|------------|
| Financial commitment/year | SOLD! | \$8,000 | \$5,000 | \$3,000 | \$1,500 | \$750 |
| Exclusive sponsorship | ✓ | ✓ | ✓ | | Per location | |
| Event Presence | Provincial | Provincial | Provincial | Provincial | 1 location | 1 location |
| Speaking Opportunity | ✓ | | | | | |
| Verbal Recognition | ✓ | ✓ | ✓ | ✓ | | |
| Plaque Presentation | ✓ | | | | | |
| Lead Ceremonial Memory Lap | ✓ | ✓ | | | | |
| Onsite signage | Logo | Logo | Logo | Name | Name | Name |
| Visual presentation** | Logo | Logo | Logo | Logo | Logo | Logo |
| Representative attending Walk | ✓ | ✓ | ✓ | ✓ | | |
| Print Material and Media | | | | | | |
| Exclusive logo positioning in event title | ✓ | | | | | |
| Acknowledgement in thank you ad** | Logo | Logo | Logo | Logo | Name | Name |
| Acknowledged on brochure and poster | ✓ | | | | | |
| Acknowledged on walk bibs | Logo | Logo | Logo | Name | | |
| Thank-you in Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide promotional materials at Walk events | ✓ | ✓ | ✓ | ✓ | | |
| Online Recognition | | | | | | |
| Acknowledged on Alzheimer Society Walk web page | Logo | Logo | Logo | Name | Name | |
| Acknowledged as sponsor on social media (Facebook and Twitter) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Acknowledged in email newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Special Perks | | | | | | |
| Logo on photo booth pictures** | ✓ | | ✓ | | | |
| Exclusive signage in promotional area | | On Memory Lap | | | In Field of Forget-me-nots | |

** - Only available in Regina and Saskatoon

For more information, or to become a sponsor today, contact:
 Angela Klaassen, Events Coordinator at 306-949-3405 or aklaassen@alzheimer.sk.ca