Questions about Alzheimer Coffee Break®

1.What is Coffee Break®?

Coffee Break® is the Alzheimer Society's major nationwide annual fundraiser where friends, co-workers and customers gather in communities across Canada to raise funds for local Alzheimer Societies. Participants at these events make a donation in exchange for a cup of coffee. The money raised stays in that community to help support local programs and services.

2. Where does an Alzheimer Coffee Break® take place?

Large corporations, small businesses, hospitals, schools, service organizations, health-care facilities and private residences are just a few examples of ideal places to host coffee breaks. You can organize an event -- large or small in your community, workplace or home.

3. When does it take place?

The 16th annual Alzheimer Coffee Break® will take place from coast-to-coast in September, kicking off on Thursday **Sept. 15, 2011** but can encompass the whole months of September, October and even into November. Check with the Alzheimer Society of Huron County for dates, times and locations of coffee breaks in your area.

4. How do I host a Coffee Break®?

Hosting a Coffee Break® is easy. You can hold a break in your office, at home, at your church, in a local mall or anywhere you can set up a stand and serve coffee or sell coffee cup cut-outs. You can offer tea and juice as well as coffee, and add cookies or pastries to increase the donations.

5. Where Can I Support Coffee Break®?

You can connect with your local Alzheimer Society to find out about Coffee Break® events in your area or you can make a direct donation to the Coffee Break® program. Some retail outlets are supporting Coffee Break® and you can show your support by visiting these retailers and purchasing a coffee cup cut-out.

6. Why should you host an Alzheimer Coffee Break®?

When you host a Coffee Break® in your community, you help raise much needed funds for local groups and programs and services for people with Alzheimer's disease and their caregivers. Your support makes a difference in the lives of people affected by Alzheimer's disease.